

POPLAR COLLECTION

MEMPHIS, TN





NEWLY RENOVATED
FALL 2017



POPLAR COLLECTION

Poplar Collection is where life meets style. Our variety of offerings make this polished, affluent submarket even more attractive to residents and visitors. Shoppers can savor the unique flavors at The Mighty Olive, indulge at Staks Pancake Kitchen, or update their wardrobe quality at The Pink Door. From cutting-edge exercise at Orangetheory to top-quality salon services at Capelli, there's something for everyone.

Poplar Collection is in the heart of East Memphis' major retail corridor with neighboring retail such as Poplar Shopping Center, Macy's, Dillard's, and the new Shoppes at Poplar Commons.

LOCATION

Poplar Collection is located in East Memphis, near the affluent Belle Meade neighborhood, several large churches, and private schools. The area is lively and upscale, with couples, students and families providing a diverse mix of patrons.

Poplar Collection is centrally located on Poplar Avenue – the main thoroughfare of urban Memphis life. Our prime location at the intersection of Poplar and Perkins, which is known locally and nationally as the 'ground zero' for Memphis real estate, ensures there's no shortage of car traffic throughout the day.

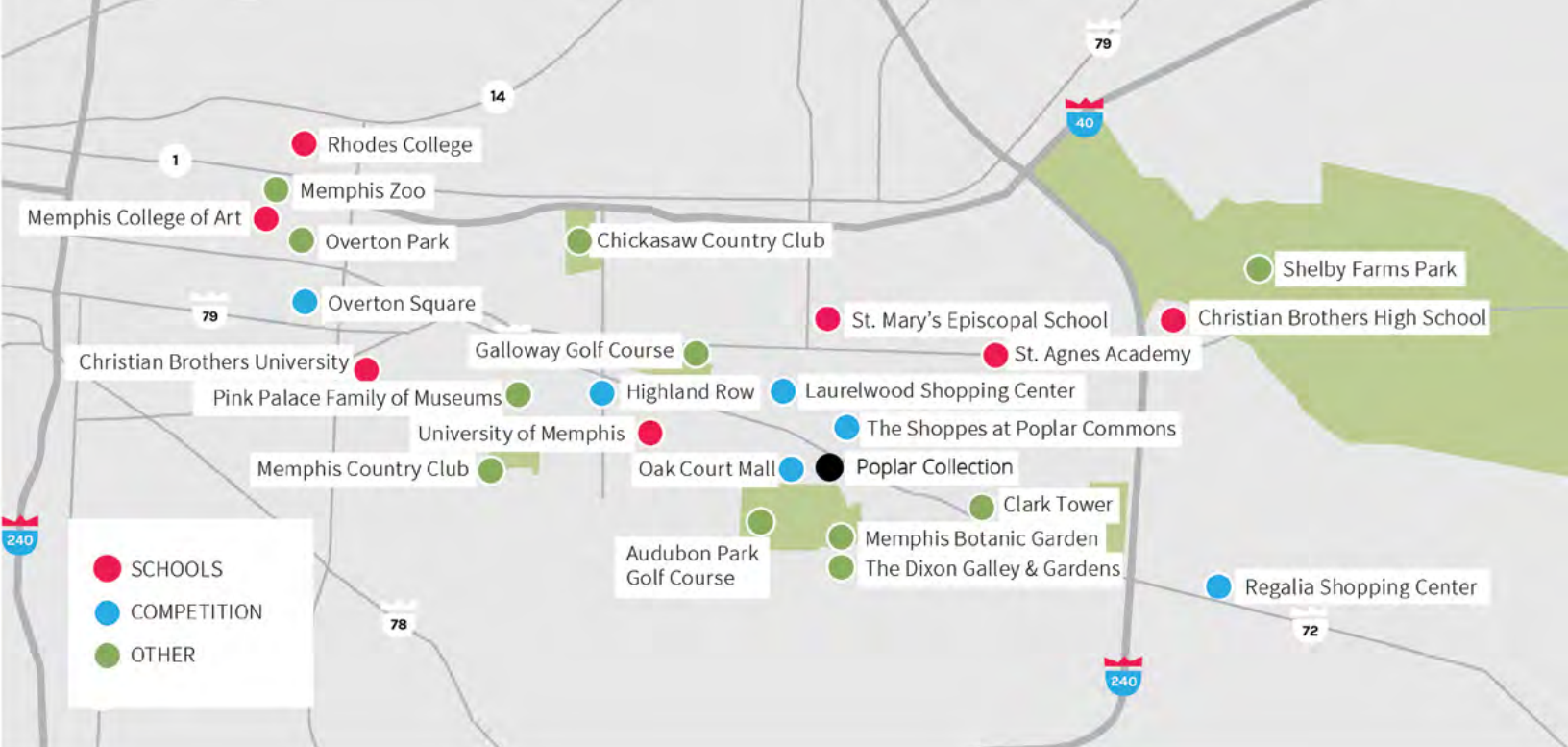
POPLAR SNAPSHOT

Poplar Collection is nestled between prosperous, desirable neighborhoods, a bustling urban core, and one of Memphis' largest business districts. With easy access to Sam Cooper Boulevard and the 240 loop, it's convenient to both residents and commuters alike.

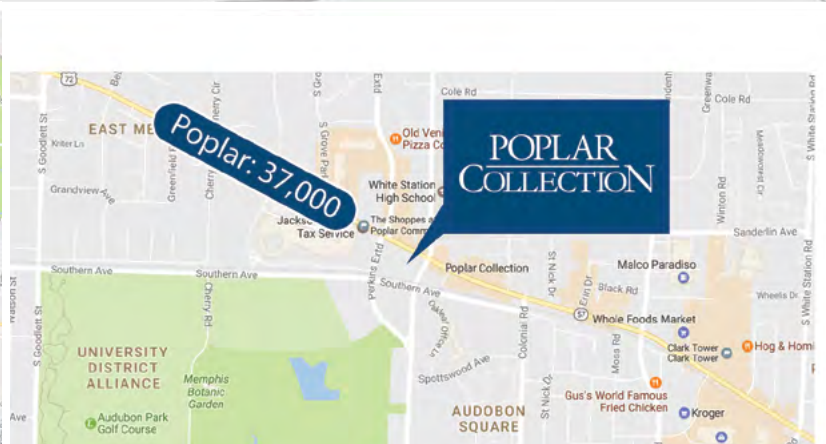
TRADE AREA

- Population : 72,908
- Households : 34,834
- Average Household Income : \$92,455

COMPETITION	DISTANCE FROM CENTER
The Shoppes at Poplar Commons	0.5 MILES
Regalia Shopping Center	3.6 MILES
Overton Square	5 MILES



REAL ESTATE

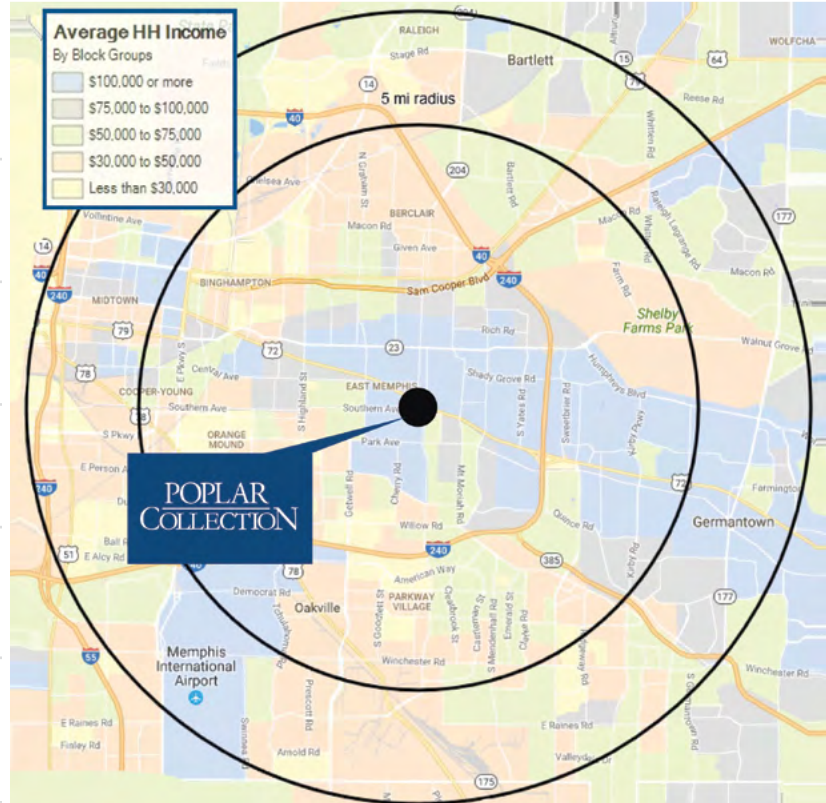


TRAFFIC COUNTS

SOURCE: 2017 SITE USA TRAFFIC COUNTS

DEMOGRAPHICS

	3mi radius	5mi radius	10mi radius
Population	82,263	238,623	760,053
Household (HH)	36,285	96,365	304,523
HHs with Income of \$75k+	12,498 34.4%	24,616 25.5%	86,812 28.5%
Average HH Income	\$84,123	\$66,792	\$65,885





NEARBY

- Orvis
- JJill
- Panera Bread
- Nordstrom Rack
- Ulta
- LA Fitness
- Hopdoddy Burger Bar

RETAILERS

- The Pink Door
- Capelli
- The Mighty Olive
- Bartholomew Jewelers
- Orangetheory

RESTAURANTS

- Staks Pancake Kitchen
- Chili's
- Einstein Bro Bagels

POPLAR COLLECTION
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For leasing information, contact
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POAG | Shopping Centers
Small Details | Big Experience(s)

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